



Michael Finazzo

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Email Address: m.anthonyfinazzo@gmail.com

LinkedIn Profile: linkedin.com/in/michael-finazzo

Portfolio Website: michaelfinazzodesign.com

Tech Knowledge

Illustrator

Photoshop

InDesign

HTML/CSS

MS Word

MS Excel

MS PowerPoint

Design Skills

Production

Print Design

Advertising

Typography

Color Theory

Layout

Web Design

UI/UX

Photography

Illustration

Soft Skills

Creativity

Communication

Time Management

Problem Solving

Planning

Leadership

Collaboration

PROFILE

Creative and passionate Senior Graphic Designer with 8+ years of experience in many aspects of the creative industry, seeking a remote role. With a positive attitude, big imagination & consistent goal of bringing customer visions to reality, clients will receive individualized creations to brand, enhance, or advertise their business through high-quality designs that tell unique stories. Detail-oriented creator accustomed to working in fast-paced business environments. Expert level knowledge of multiple Adobe Graphic Design software programs and extraordinary time management skills.

EXPERIENCE

Head of Art Department

Dolly Screen Printing

10/2020-Present Freehold, NJ, United States

- Design and implement advertising pieces for web and print communications.
- Engage client to accurately understand goals for various design needs.
- Prepare drafted mockups of design work to brief clients prior to finalization.
- Create logos and designs for sports apparel and related accessories.
- Manage and attend to high volume of customer accounts.

Senior Graphic Designer (On Retainer)

Elite Agents of Keller Williams

09/2019-Present NJ, United States

- Communicate in a timely manner to complete projects on as-needed basis.
- Fully Brand company concept and design.
- Create forms accessible to clients in fillable formats designed with brand details.
- Design and implement advertising pieces for web and print communications.
- Prepare drafted mockups of design work to brief clients prior to finalization.

Senior Graphic Designer

Lacrosse Ball Store

01/2014-10/2020 Freehold, NJ, United States

- Engage clients to accurately understand goals for various design needs.
- Prepare drafted mockups of design work to brief clients prior to finalization.
- Create logos and designs for sports apparel and related accessories.
- Design and implement advertising pieces for web and print communications.
- Manage and attend to high volume of customer accounts.
- Execute product photography & photo editing for company e-commerce platform.

EDUCATION & AWARDS

Advertising & Graphic Design

Mercer County Community College

06/2015 West Windsor, NJ, United States

Award: Certificate of Design Excellence

Outstanding recognition of his Advertising Design Campaign
May 5, 2015 for NJ Employees Charitable Campaign